

Strategy is important, but **execution is what matters.**

**Most companies prefer to be «unfaithful» to their strategy as long as they meet their budget objectives, sacrificing what is important in the altar of what is urgent...**

**Factors affecting the implementation of the organization's strategy:**

- **NO** consistent method to describe the strategy.
- **60%** of the organizations do not align their budgets to the strategies.
- **70%** of the executives do not have their performance goals aligned to the strategy.
- **95%** of the staff don't understand the strategy or their roles in its context.
- **67%** of the support areas, such as HR or IT are not aligned with the strategy.
- **85%** of the senior executives spend less than one hour a month discussing the organizational strategy.



We have developed a new innovative approach to strategy execution.

**TEP | Total Execution Process**

A systemic execution model at the intersection of Strategy, Processes and People designed to drive a sustainable total transformation.

**Transformational Process**

We partner with executive teams in the transfer and application of proven methodologies, following a holistic and all encompassing approach, from the moment the strategy is conceptualized until the moment it is delivered.



**About Us**

ON STRATEGY mission is to help our clients to build strategy execution best in class practices to develop sustainable advantages and enable business growth.



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